

Rahel Gebremeskel

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Education	University of North Carolina at Chapel Hill School of Journalism and Mass Communication Public Relations Minor: Spanish	Chapel Hill, NC Graduating May 2013
Honors	Chancellor's Carolina Merit Scholarship , 2009-Present Honors Program , 2009-2011 Kenan-Flagler Business School Assured Admission Program , 2009-2010 High School Valedictorian , 2009	
Professional Experience	Triangle Blvd, Inc. <i>Program Manager</i> UNC Chapel Hill Department of Housing <i>Summer Office Assistant</i> University Directories <i>Inside Sales Representative</i> <ul style="list-style-type: none">Sold over \$10,000 of ad space for university directories in Vanderbilt and Stetson markets Lulu Publishing <i>Product Marketing Intern</i> <ul style="list-style-type: none">Developed relationships with 293 bloggers in 3 months to achieve publicity and backlinksGenerated upwards of 3 backlinks per site with a total of 22 sitesAchieved a 2-page increase in Google page rankings using key words "photo books" O'Charley's Restaurant & Bar <i>Hostess</i> University Book Exchange <i>Book Seller</i> <ul style="list-style-type: none">Led the buy-back division of book salesPromoted and executed online sales	Raleigh, NC May 2011 – Present Chapel Hill, NC May 2011 – Present Chapel Hill, NC February – May 2011 Raleigh, NC October 2010 – January 2011 Greenville, NC June 2008 – August 2010 Greenville, NC June – August 2007
Leadership	Alpha Kappa Psi – Professional Business Fraternity <i>Vice President of Alumni Relations</i> <ul style="list-style-type: none">Maintain relationships with all members of the Alpha Tau Alumni ChapterOrganize alumni events, including a beach weekend, golf tournament, and reunion mixerPublish annual newsletter and manage the alumni listserv <i>Pledge Class Vice President of General Administration</i> <ul style="list-style-type: none">Assumed responsibilities on the executive board of the pledge class and delegated dutiesManaged fundraising and a significant budget for the spring semesterOrganized a large social event for the fraternity Cobb Community Government <i>Hall Mayor</i> <ul style="list-style-type: none">Served as liaison between second-floor residents of Cobb dormitory and Community GovernmentDeveloped and executed residential activities	Chapel Hill, NC December 2010 – May 2011 February – May 2010 Chapel Hill, NC September 2009 – May 2010
Study Abroad	Kenan-Flagler GLIMPSE India Program <i>Student</i> <ul style="list-style-type: none">Researched global business methodologies in IndiaVisited captains of industry in India (ex. GE, IBM, Egon Zehnder, SKS Microfinance)Composed a final thesis paper on emerging markets in Asia	Bangalore and New Delhi, India August 2010
Skills	Conversational fluency in Spanish (excellent written communication)	